# Turn ear and hearing health into a care advantage



Life-changing for residents.

Transformational for your care business.



www.tympahealth.com

## Why ear and hearing health matters in care

#### #1 modifiable risk factor for the prevention of dementia

Untreated hearing loss is the leading preventable contributor to cognitive decline<sup>1</sup>

#### 3x increased risk of falls

Unaddressed hearing loss significantly raises fall rates - directly impacting safety and care costs<sup>2</sup>

### Linked to depression and social isolation

Residents with hearing loss are more likely to experience mood changes and behavioural issues, reducing their quality of life<sup>3</sup>

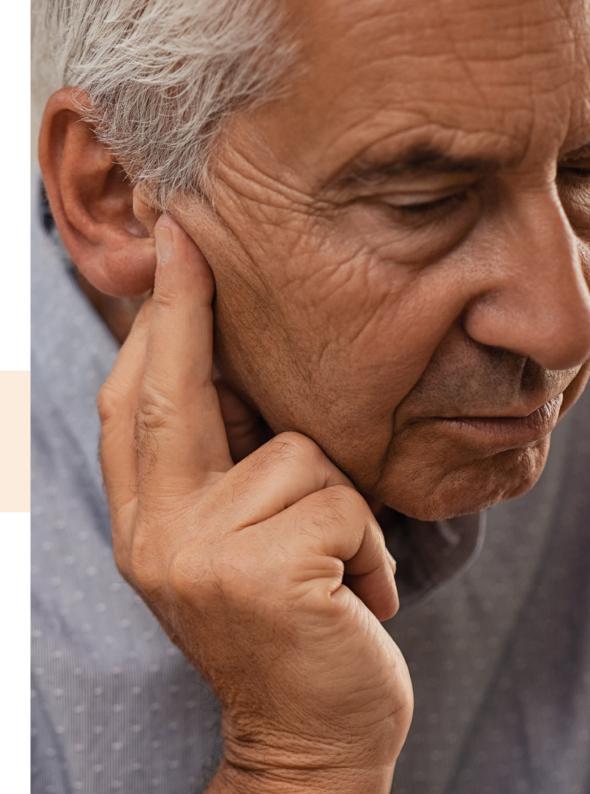
"We've taken the ear and hearing health assessment away from going to the GP, and the time and the pain, all the issues that go around that. We can do these things in-house now, and I think that for our residents, that is crucial."

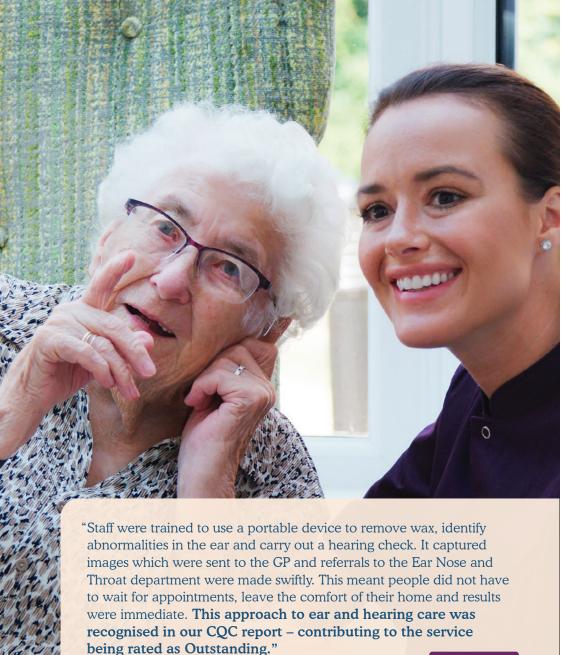
Care home co-owner, Surrey

## What ear and hearing health can deliver for your organisation

- Generate significant additional revenue from a new care line
- Gain competitive advantage with a new specialist led service
- Reduce operational costs and improve efficiency
- Improve resident well-being

Source: (1) WHO World Report on Hearing 2021. (2) John Hopkins Research 2012. (3) Oxford Academic 2022.





CQC Inspection report, Karuna Manor Care Home

# Unlocking new opportunities in resident care

Adding ear and hearing health into your care business unlocks a range of benefits:

#### Revenue generating service

An ear and hearing health service can add value to residents whilst also generating a new income stream.

Services can also be extended to residents' families and friends, widening your opportunity.

#### Enhance positive CQC rating

Offering ear and hearing health supports a stronger performance under the CQC's measures. It demonstrates proactive, personcentred care and reinforces your commitment to clinical excellence.

#### Competitive stand out

In a sector where many providers offer similar core services, ear and hearing health sets your home apart. It signals a commitment to holistic care, enhances quality of life, and shows prospective families that you go beyond the basics.

#### Operational efficiency

An ear and hearing health service minimises the need for external appointments – reducing staff workload, improving continuity of care, and saving valuable time across the team.

#### Resident wellbeing

Improved ear and hearing health leads to better communication, reduced social isolation, and greater engagement – contributing directly to enhanced cognitive function, emotional wellbeing, and overall quality of life.

Offering ear and hearing health appointments as a private, chargeable service can generate significant new income.

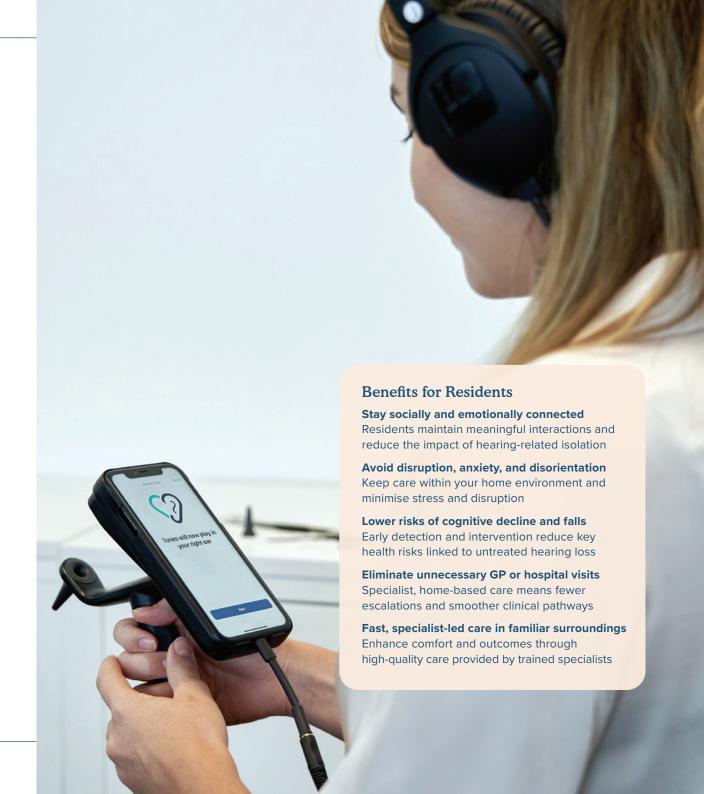
## Resident-centric, life-improving care

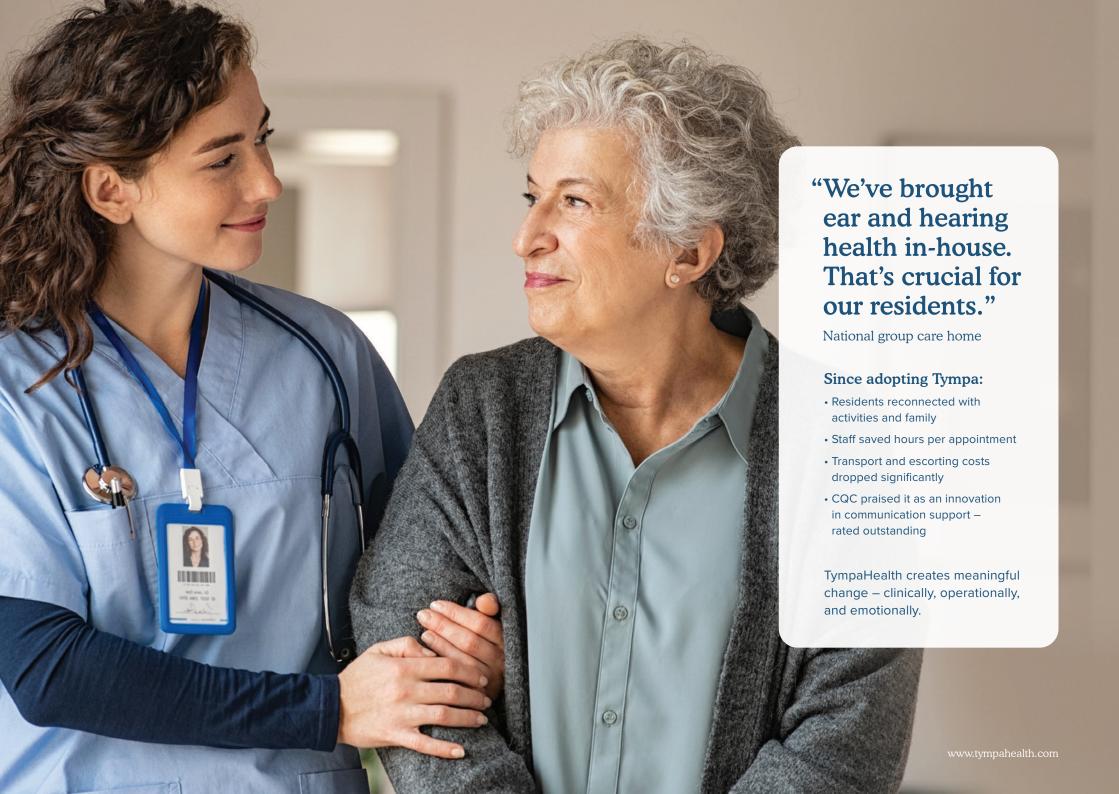
TympaHealth is the award-winning, marketleading provider in ear and hearing health. Our NHS-validated solution empowers care providers to deliver exceptional levels of patient care – while also unlocking valuable new revenue opportunities.

By offering ear and hearing health within your care business, you enable earlier intervention, improve clinical outcomes, and contribute to a more connected, efficient healthcare ecosystem.

### Our leading all-in-one solution enables:

- High-definition video otoscopy (ear examination)
- · Microsuction wax removal
- Hearing checks
- Remote ENT and audiologist advice and guidance
- Digital patient records and a streamlined pathway to specialist support





# Redefining ear and hearing health

Whether your care group is large or small, TympaHealth can fit seamlessly into your care model.

Our technology-led solution brings expert ear and hearing health directly to your residents – improving quality of life while integrating effortlessly into your daily care routine.

From prevention to early detection, from empowered staff to connected clinical support, our end-to-end service helps care teams deliver truly transformative health outcomes.





Redefining ear and hearing health. For everyone.

www.tympahealth.com

Tympa Health Technologies Ltd, 33 Cavendish Square, London, W1G 0PW.